



BUFFS HELPING BUFFS



Run • BBQ & Silent Auction • Golf

Celebrating our 15th Annual Weekend

June 28-29, 2020 Omni Interlocken Resort Hotel and Golf Club

University of Colorado Boulder

#NeverAgain #BuffsHelpingBuffs #Buffs4Life

www.buffs4life.org



Bufs4Life Board of Directors:

President, Sean Tufts (FB '03)

Vice President, Bobby Pesavento
(FB, '02)

Secretary, David Thistle (FB '84)

Treasurer, Jake Behrens (FB '09)

Gary Barnett (FB Coach '84-'91, '99-
'05)

Brian Cabral (FB Player and Coach '77,
'90-'12)

Lance Carl (FB '87)

Joe McCreary (FB '87)

Daniel Graham (FB '02)

Ashley Grosh (Soccer '03)

Karl Allis (FB 04')

Beau Gamble (MBB '14)

Patrick Devenny (FB '09)

Deanna Haas (CU Alum)

Kat Vierzba (WGolf)

Clay Barnett (Georgetown FB, 00')

Executive Director, Lisa Van Goor
(WBB '85)



Why We Need YOU.....

Dear Buffs4Life Supporter,

Since we launched in 2005, we've provided a support system to help ensure no University of Colorado alumni athlete suffers medical or financial hardship alone. Plain and simple, we are: **Bufs Helping Buffs!**

In 2018, we've added an initiative to our mission to educate current and alumni athletes about *mental health and suicide prevention*. We've lost too many Buffs, and we are embarking on resources and relationships to allow our team to say, "never again". As such we've adopted the hashtag **#NeverAgainB4L**.

To support this vision, we have recommitted our focus around mental health to be one of our core values. We believe this effort takes an important step to expand the legacy of the foundation, expand our resources for those in need, and continuing to build our Buffs4Life community.

We are actively seeking new and continued financial support for the Buffs4Life Foundation that will enable us to carry forward our mission and vision, and to continue supporting and touching the lives of those in need. Please join us as a supporter in 2020!

SHOULDER TO SHOULDER • GO BUFFS!

With gratitude,

B4L Board of Directors



Our mission.....



The Buffs4Life Foundation, a 501c3 organization, focuses our outreach, services and partnerships through the following initiatives:

- **Annual Alumni Family Weekend:** Gathering of the Buff community (alumni, athletes, stakeholders, other community supporters) through sponsored events, to raise awareness and funding for the B4L mission.
- **CU Alumni:** Partnering with all of the University of Colorado alumni to reinforce our network of giving. #BuffshelpingBuffs
- **Mental Health Initiative:** Outreach and partnerships with community and industry leaders to create access to mental health resources for alumni athletes, coaches and staff. #NeverAgainB4L



By the numbers....



Highlights:

Since 2005, the Buffs4Life Foundation has raised over **\$800,000**, and supported nearly **60 fellow Buffs** and their families. Here is a partial list of Buffs and their families we have assisted:

- Family of TJ Cunningham (football)
- Family of Rashaan Salaam (football)
- Amber Sutherland (volleyball)
- Doc Kreis (Football Strength and Conditioning Coach)
- Dave Hestera (football)
- Kyle MacIntosh Family (track)
- Di Spencer (w. basketball)
- Rex Carson (skiing)
- John Hessler (football)
- Julie Hoehing (w. basketball)
- Donnell Leomiti (football)
- Sammy Remington, daughter of Barry Remington (football)

In 2018, turning our focus to mental health, Buffs4Life added 10 new board members to grow our outreach efforts. Additionally, we partnered with the University of Colorado Athletic Department and fellow PAC-12 Washington State University, launching "Project Semicolon" a symbol representing hope and love, raising money for Buffs4Life and Hilinski's Hope for suicide prevention. Buffs4Life President Sean Tufts (03', football), was featured on [ESPN](#), and recognized for CU's and the B4L's Foundation leadership around bringing greater resources and awareness to mental health of former athletes.



2020 Buffs4Life Weekend of Events

8th Annual Buffs4Life Kyle MacIntosh Memorial 'Fun Run'

University of Colorado Boulder

Sunday morning, June 28, 2020

Family BBQ & Pool Party

Omni Interlocken Resort Hotel Pool and Pavilion

Sunday afternoon, June 28, 2020

15th Annual Golf Tournament, Golf Ball Drop and Awards Banquet

Omni Interlocken Golf Club

Monday, June 29, 2020



University of Colorado
Boulder

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2020 Buffs4Life Events – Sponsorship Opportunities

15th Annual Celebrity VIP Golf Tournament, June 29, 2020 – Omni Interlocken, Broomfield, CO

Gold - \$15,000

- Title recognition, premium logo placement at all events
- **2 VIP foursomes** in the golf tournament with former CU player or Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- **6 Fun Run** entries
- 12 months advertising (with sponsor link) on Buffs4Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

Silver - \$10,000

- Silver Sponsorship recognition
- **1 VIP foursome** in the golf tournament with former CU player and Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- **4 Fun Run** entries
- 6 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

Black - \$5,000

- Golf hole recognition
- **1 VIP foursome** in the golf tournament with former CU player and Coach
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

Golf Foursome + Hole Sponsorship - \$1,600

- **1 foursome** with former CU player or Coach
- Product placement and on-site marketing opportunity on golf hole
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- signage at assigned golf hole

Hole Sponsorship - \$500

- Golf Hole Sponsor Recognition
- Product placement and on-site marketing opportunity on golf hole
- Signage at assigned golf hole

Hole Sponsorship + Individual Registration - \$525

- Golf Hole Sponsor Recognition
- Product placement and on-site marketing opportunity on golf hole
- Signage at assigned golf hole

Family BBQ, Breakfast, Awards Banquet- Food Sponsorships

- **1 foursome** in the tournament with VIP
- Food sponsor (Family BBQ, Breakfast, On-course, or Awards Banquet) Recognition
- On-site marketing and product placement at event
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- Sponsorship a la carte pricing available upon request

Non-Sponsorship Registration Fees

- **Individual**-\$325
- **Foursome**-\$1300 (A CU VIP will be added to your group)
- **Fivesomes**-\$1500 (no CU VIP included)

For more information visit www.buffs4life.org or email information.@buffs4life.org or contact Executive Director, Lisa Van Goor, 720.891.2926. Registrations/Sponsorships to the Buffs4Life Golf Tournament less the estimated Fair Market Value (FMV) of goods and services received (\$200/individual golfer or \$800/foursome) may be tax deductible. Please consult your tax advisor. Buffs4Life is a 501(c)(3) non-profit organization (tax ID# 20-8580617).



2020 Kyle MacIntosh Memorial Fun Run Sponsorship...

8th Annual Fun Run, June 28, 2020 – University of Colorado, Boulder

Fun Run-Title Sponsor - \$5,000

- Title sponsor start and finish line recognition with premium logo placement
- Booth space at start and finish line (optional), include promo items in gift bag
- 8 complimentary run registrations with 8- fun run t-shirts
- 1 VIP foursome in the celebrity golf tournament

Fun Run-Gold Sponsor - \$3,000

- Gold recognition at start and finish line recognition with logo placement
- Ability to include promo items in gift bag
- 6 complimentary run registrations with 6- fun run t-shirts

Mile Marker Sponsorship - \$1,000

- Logo on select mile markers throughout the Fun Run Course
- Ability to include promotional items in gift bag
- 4 complimentary run registrations and 4 official fun run t-shirts

Fun Run Registration Fees

- Individual-\$25
- Couple-\$50
- Family-\$90 up to 5 family members

For more information on the Fun Run, visit: www.buffs4life.org or email: information.buffs4life.org. All sponsorships/registration fees are eligible for tax deduction.



Join us! Run with the Herd!

Thank you for your interest in supporting the important mission behind Buffs4Life. With your support, we can continue to grow our efforts and outreach for critical mental health resources for our athlete alumni and their families. We hope that CU and Buffs4Life can continue to be recognized as a leader and spread our impact of helping one another.

Buffs4Life Crisis Line **1-833-303-BUFF** or visit us: www.buffs4life.org

