



BUFFS<sup>4</sup>LIFE

# 2023 BUFFS<sup>4</sup>LIFE EVENTS



11th Annual Kyle MacIntosh 5K-June 25, 2023 CU Boulder Campus  
18th Annual Family BBQ & Silent Auction-September 10, 2023 Omni Interlocken Hotel  
18th Golf Tournament-September 11, 2023 Omni Interlocken Golf Club

# Why We Need You...

**BUFFS4LIFE**

Dear Buffs4Life Supporter,

Since launching in 2005, we've provided a support system to help ensure no University of Colorado alumni athlete suffers medical or financial hardship alone. Plain and simple, we are Buffs Helping Buffs!

In 2018, we've added an initiative to our mission to educate current and alumni athletes about mental health and suicide prevention. We've lost too many Buffs, and we are embarking on resources and relationships to allow our team to say never again will a Buff have to suffer in silence. As such we've adopted hashtags #ShouldertoShoulder, #buffshelpingbuffs, #buffs4life.

To support this vision, we have committed to focus on mental health and identify it as one of our core values. This effort is an important step to expand the legacy of the foundation, enhance our resources for those in need, and continue to build our Buffs4Life community.

We are actively seeking new and continued financial support for the Buffs4Life Foundation that will enable us to carry forward our mission and vision, and to continue supporting and touching the lives of those in need. Please join us as a supporter in 2023!

SHOULDER TO SHOULDER! GO BUFFS!

With gratitude,

## **Buffs4Life Executive Board of Directors**

Sean Tufts, President (FB '03)

Patrick Devenny (FB '09)

David Thistle, Secretary (FB '84)

Jake Behrens, Treasurer (FB '09)

Hannibal Navies (FB '98)

Erin Kerr Moylan (WGolf '03)

Gary Barnett (FB Coach '84-'91, '99-'05)

Lance Carl (FB '87)

Joe McCreary (FB '87)

Executive Director, Lisa Van Goor (WBB '85)

# Our Mission..



**The Buffs4Life Foundation, a 501c3 organization, focuses our outreach, services and partnerships through the following initiatives:**

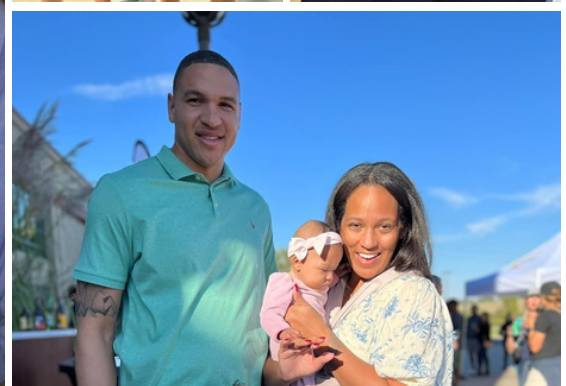
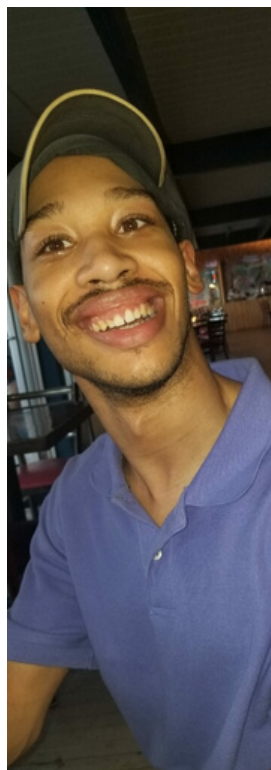
- Annual Family Weekend: Gathering of the Buff community (alumni, athletes, stakeholders, other community supporters) through sponsored events, to raise awareness and funding for the B4L mission.
- Partnering with all of the University of Colorado alumni to reinforce our network of giving. #BuffshelpingBuffs
- Mental Health Initiative: Outreach and partnerships with community and industry leaders to create access to mental health resources for alumni athletes, coaches and staff.
- NIL Collective: Providing earning opportunities to our current Student Athletes through promotion of Buffs4Life's mission and its mental health and suicide prevention initiatives.

# Who we Have Helped...



**Since 2005, the Buffs4Life Foundation has raised over \$1,000,000 and supported nearly 70 fellow Buffs and their families. Here is a partial list of Buffs and their families we have assisted:**

- Marcellus Elder (football)
- Dwayne Davis (football)
- Richard Roby and family (basketball)
- John Stearns (football and baseball)
- Donnell Leomiti and Family (football)
- Hank Campbell, son of Allie True Campbell (soccer)
- Family of James Hunter (basketball)
- Family of Stacy Patterson (football)
- Family of TJ Cunningham (football)
- Family of Rashaan Salaam (football)
- Amber Sutherland (volleyball)
- Doc Kreis (strength & conditioning coach)
- Tom Tesone (football)
- Dave Hestera (football)
- Kyle MacIntosh Family (track)
- Di Spencer (w. basketball)
- Rex Carson (skiing)
- John Hessler (football)
- Julie Hoehing (w. basketball)
- Chancellor Lee Adams, son of Rae Carruth (football)
- Sammy Remington, daughter of Barry Remington (football)



# 2023 Buffs4Life Events



**11th Annual Kyle MacIntosh Memorial  
Fun Run**

Sunday, June 26  
Franklin Field-CU Boulder Campus

**18th Annual Golf Tournament  
The Dolan Family-Title Sponsor**

Monday, September 11  
Omni Interlocken Golf Club



# 18th Annual Buffs4Life Golf Tournament

## Sponsorship Opportunities-9/11/2023



### **Gold - \$15,000**

- Title recognition, premium logo placement at all events
- 2 VIP foursomes in the golf tournament with former CU player or Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- 6 Fun Run entries
- 12 months advertising (with sponsor link) on Buffs4Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

### **Silver - \$10,000**

- 1 VIP foursome in the golf tournament with former CU player and Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- 4 Fun Run entries
- 6 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

### **Black - \$5,000**

- Golf hole recognition
- 1 VIP foursome in the golf tournament with former CU player and Coach
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

For more information, visit [www.buffs4life.org](http://www.buffs4life.org) or email [information@buffs4life.org](mailto:information@buffs4life.org) or contact Executive Director, Lisa Van Goor, 720.891.2926. Registrations/Sponsorships to the Buffs4Life Golf Tournament less the estimated Fair Market Value (FMV) of goods and services received (\$200/individual golfer or \$800/foursome) may be tax deductible. Please consult your tax advisor. Buffs4Life is a 501(c)(3) non-profit organization (tax ID# 20-8580617).

# 18th Annual Buffs4Life Golf Tournament

## Sponsorship Opportunities-9/11/23



### **Golf Foursome + Hole Sponsorship - \$1,600**

- 1 foursome with former CU player or Coach
- Product placement and on-site marketing opportunity on golf hole
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- signage at assigned golf hole

### **Hole Sponsorship - \$500**

- Golf Hole Sponsor Recognition
- Product placement and on-site marketing opportunity on golf hole
- Signage at assigned golf hole

### **Hole Sponsorship + Individual Registration - \$700**

- Golf Hole Sponsor Recognition
- Product placement and on-site marketing opportunity on golf hole
- Signage at assigned golf hole

### **Family BBQ, Breakfast, Awards Banquet- Food Sponsorships**

- 1 foursome in the tournament with VIP
- Food sponsor (Family BBQ, Breakfast, On-course, or Awards Banquet) Recognition
- On-site marketing and product placement at event
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- Sponsorship a la carte pricing available upon request

### **Non-Sponsorship Registration Fees**

- Individual-\$325
- Foursome-\$1300

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# 11th Annual Kyle Macintosh 5K Sponsorship Opportunities-6/25/23



## Gold Sponsorship- \$5000

- Gold Sponsors Start/Finish line recognition with premium logo placement
- Promotional materials insert into participant race packets
- 8 complimentary run entries including T-shirts and race packets
- One complimentary foursome in Annual Golf Tournament in September
- Logo and link included on Fun Run registration website and in all social media
- Booth space at post run breakfast on Franklin Field
- Promotional email (mutually agreed upon) to organizer database

## Silver Sponsorship - \$2500

- Silver Sponsorship recognition at start/finish line
- Ability to include promotional items in gift bag
- Booth space at post run breakfast on Franklin Field
- 6 complimentary run registrations and 6 official run t-shirts

## Kilometer Marker Sponsorship-\$1000

- Logo on select kilometer markers throughout the Fun Run Course
- Ability to include promotional items in gift bag
- Booth space at post run breakfast on Franklin Field
- 4 complimentary run registrations and 4 official run t-shirt

## B4L Supporter-\$500

- Booth Space at post run breakfast on Franklin Field
- Ability to include promotional items in gift bag

## Non-Sponsorship Registration Fees

- Individual-\$25
- Family (up to five)-\$90

We Need you...

Buffs4Life hosts a 5K every year in memory of fallen Buff, Kyle Macintosh, who passed away from cancer. Through this 5K and all B4L events, Buffs4Life supports former athletes in need while promoting generational ties between former student-athletes and the community. As we move forward with our 2023 campaign, we are actively seeking to extend our partnership alliances and ask for your contribution for our foundation's mission, vision and strategic goals. Your financial support and giving allows the Buffs4Life Foundation to continue touching lives of those in need throughout the year. We hope that you will consider one of the sponsorship levels above or contact Lisa Van Goor at [information@buffs4life.org](mailto:information@buffs4life.org), to discuss more customizable packages to fit the needs of your organization.



want to help?

Thank you for your interest in supporting the important mission behind Buffs4Life. With your support, we can continue to grow our efforts and outreach for critical mental health utilized by our athlete alumni and families. We hope that CU and Buffs4Life can continue to be recognized as a leader and spread our impact of helping one another.



[www.buffs4life.org](http://www.buffs4life.org)



[information@buffs4life.org](mailto:information@buffs4life.org)



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